

PROPOSITION 63 and ART WITH IMPACT



Art With Impact is a nonprofit organization that works with high school and college students using the emotional power of short film to reduce mental illness stigma and discrimination and encourage early intervention. It also gives educators who are committed to stigma reduction and early intervention a tool to reach out to students.

Each Art With Impact workshop gives students an opportunity to have their voices heard as they examine their personal responses, both intellectual and emotional, to issues around mental health through stories presented by viewing compelling short films.

By sponsoring Art With Impact programs, students learn about the importance of mental health, the challenges of mental illness, the purpose of Prop 63 and programs in their community.

- **AWARENESS OF MENTAL HEALTH AND STIGMA REDUCTION:** 98% said that the workshop increased awareness and reduced stigma
- **EARLY INTERVENTION:** 73% said they are now more likely to seek support for their own mental health

As of June 2015: 60 events have reached approximately **3500 students**



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